



Exhibit A
Event Sponsorship Application and Order

Your execution of this Salesforce Event Sponsorship Application and Order confirms Your acceptance of the Salesforce Events Master Sponsorship Agreement. This Event Sponsorship Application and Order is governed by the Salesforce Events Master Sponsorship Agreement. All capitalized terms not defined in this Order have the respective meanings set forth in the Salesforce Events Master Sponsorship Agreement.

Name of Event	Salesforce World Tour London
Location of Event	London, UK
Event Date	May 17 2018
Prospectus (Hyperlink)	http://www.sf-sponsorships.com/london/
Sponsorship Level & Fees	
A La Carte Item & Fee (if applicable)	
Total Sponsorship Fees	
Purchase Order (if applicable)	
Company (full legal name indicating entity type)	
Company Address (principal place of business)	
Company Contact for Billing Notices (first and last name and email address)	
Company Address for Legal Notices (if different from above)	
Company Contact For Event Logistics (first and last name and email address)	
Salesforce Notice Contact	partnersuccess@salesforce.com
Additional Terms	n/a

By signing below, I agree to the terms of this Order and the Salesforce Events Master Sponsorship Agreement. I represent that I have the authority to bind the company set forth in the Order to the terms of this Order and the Salesforce Events Master Sponsorship Agreement. Furthermore, I agree and understand that the company is not the sponsor of the Event unless Salesforce sends a Confirmation Email. Salesforce will have no obligations under this Order, if the company set forth above is not selected as a Sponsor of the Event.

Signature:	
Name (please print):	
Company Name:	
Title:	
Date:	

Email: